



Services for Local Authorities

PSHE education can help local authorities to address their key public health, safeguarding and education priorities, but this potential is not always realised because of a lack of support and training for teachers.

In response, the PSHE Association offers local authorities **a flexible menu of options** aimed at improving PSHE in your schools. Options include reduced-cost membership packages, training, bespoke resources and support for schools and local authority leads.

By tailoring our services to your area, we can drive up standards and ensure that PSHE education meets the needs of pupils' in your local schools.

To discuss your requirements or request a quote, contact sue@pshe-association.org.uk or call 020 7922 7950

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We can offer support packages covering the following services:

✓ Reduced cost 'bulk' membership

We can provide reduced cost 'bulk' membership of the Association for all schools in the local authority area. Schools can benefit from full access to the benefits of PSHE Association membership, including low-cost training, our library of teaching resources, and access to personalised support from our subject experts.

Member schools who sign up to the PSHE Association School Charter can display the Charter logo on their website and promotional materials to demonstrate their commitment to excellence in the subject.

✓ Tailored Programme of Study

By adapting our national Programme of Study to focus on issues such as safeguarding, mental health and healthy weight, we can provide a PSHE curriculum for schools in your area which meets local priorities.

✓ Guidance documentation

We can develop guidance documents and planning packs based on our national guidance documents but adapted for your area. We can produce guidance for schools on issues such as safeguarding, addressing physical and emotional health in PSHE lessons, and engaging with parents.

✓ School-based INSETs

We can plan and deliver flexible variations on [our suite of core CPD workshops](#), through staff Inset workshops in schools. These will be tailored to the specific needs of each individual school, in discussion with PSHE leads.

✓ Subject review visits

We can undertake a series of subject review visits to assess PSHE provision in schools in your area, to use as the basis of an improvement plan for those schools.

Reviews involve visiting individual schools and working through our PSHE subject review framework, analysing the school's PSHE education and SRE policies, as well as other linked policies, and developing a short summary report. These visits are designed to be friendly and non-judgemental, and aimed at supporting schools to identify priorities for development and action plans to drive improvement.

✓ Ongoing training for schools

We can deliver our core CPD workshops for PSHE co-ordinators in a location of your choice. You can select from courses including:

- Understanding PSHE education
- Planning your PSHE education programme
- Assessing learning in PSHE education
- Preparing for Ofsted
- Effective leadership and management in PSHE education
- PSHE education in primary schools

✓ Support teachers to achieve Chartered Teacher status

We can deliver bespoke training to support school-based staff to achieve our [Chartered Teacher status](#), and gain recognition for their PSHE education practice.

✓ A launch day for school PSHE leads

We can plan and deliver a special 'launch' day for school PSHE leads. Workshops can be delivered on areas such as:

- Best practice in planning, teaching and learning and assessment of PSHE education
- An overview of what a PSHE Association subject review will entail and how it helps schools to improve pupil health and wellbeing outcomes and prepare for Ofsted inspection, particularly SMSC, behaviour and safety, and safeguarding judgements
- Outlining our ongoing support offer to schools involved in the programme

✓ Capacity-building training for LA staff

We can provide training to local authority staff to enable them to provide ongoing, sustainable support to schools in the area.

✓ Evaluation

We work with an associate researcher who can develop and implement appropriate evaluation tools to measure the impact of our work with you, and to help you plan for the future.

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How PSHE contributes to **Public Health Outcomes**

Schools are in a unique position to offer an almost universal public health intervention for children and young people, and also have excellent links to families and communities.

High-quality Personal, Social, Health and Economic (PSHE) education delivered in schools can make a significant contribution to meeting a range of public health outcomes. We support local authorities and schools to deliver PSHE Education tailored to public health priorities.



“PSHE education forms a bridge between education and public health”

- Chief Medical Officer's Annual Report
2013

Quality PSHE education can drive improvements in key Public Health Outcome Indicators

These include reductions in:

- Under 18 conceptions
- Excess weight in 4-5 and 10-11 year olds
- Smoking prevalence in 15 year olds
- Hospital admissions as a result of self-harm
- Alcohol related admissions to hospital
- Chlamydia diagnoses in 15-24 year olds

We offer teachers and public health teams the training and support they need to deliver on local public health priorities

The biggest challenge for schools in delivering public health outcomes is staff training - or lack of it. There is very little initial teacher training in public health, and none for PSHE education specifically.

Working with local authorities, we have offered schools and public health teams area-specific training and support in delivering PSHE education which is tailored to local public health priorities.

We are working with Portsmouth City Council to help them achieve public health objectives. [Read the case study here.](#)

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How PSHE contributes to **Safeguarding**

Local authorities play a key role in safeguarding, and schools can make a vital contribution by teaching pupils to keep themselves and others safe, both within and outside school.

High-quality Personal, Social, Health and Economic (PSHE) education can play a key role in helping children and young people to manage risks such as sexual exploitation, drug and alcohol use, violence and abuse in teenage relationships, and online safety.



Ofsted's PSHE lead Janet Palmer HMI has written a blog about how PSHE contributes to safeguarding.

[Read it here.](#)

We can develop teaching resources, including a Programme of Study and lesson plans, to teach key concepts and develop essential skills and attributes

We can offer support and guidance to match local safeguarding priorities, such as child sexual exploitation, relationship abuse, gangs and group offending, online safety and substance misuse.

As well as focussing on key topic areas, our aim is to help pupils to develop the knowledge, understanding, language and skills needed to keep themselves and others safe across a variety of situations. This means teaching pupils how to identify and manage risk, make informed choices, understand what influences decisions, and build their confidence, resilience and self-esteem.

We offer teachers the training and support to address issues which can be challenging to teach

Ofsted has identified that lack of confidence among teachers can mean that issues vital to safeguarding are avoided or addressed ineffectively. Working with local authorities, we offer schools and local authority teams area-specific training and support in delivering PSHE education which meets safeguarding needs.

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Testimonials from **our partners**

We have worked with local authorities across the country, providing services ranging from reduced-cost membership for local schools, to developing and implementing an action plan for improving PSHE provision in the area.

Read what local authorities that have worked with us have said about our services:

"The Association has provided essential support and guidance at the planning stage of our projects and their specialist knowledge and experience has helped to shape our PSHE project and our RSE work."

Catherine Wilson, Medway Public Health Directorate

"We would strongly recommend using the PSHE Association to enhance the service offered by similar programmes to ourselves. The added value we have seen has made it a very worthwhile experience"

Ian Macdonald, Kent Council

"Our schools were able to access high-quality, up to date national training as a group and then use their learning to further work together in developing our PSHE delivery in Newcastle."

Sandra Davison, Newcastle Council

"We are delighted to be working with the PSHE Association and our schools to take this important area of work forward"

Rimple Poonia, Portsmouth Council



We have worked with Medway Council to deliver on priorities including teenage pregnancy, e-safety and child sexual abuse.

[Read the case study here.](#)

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